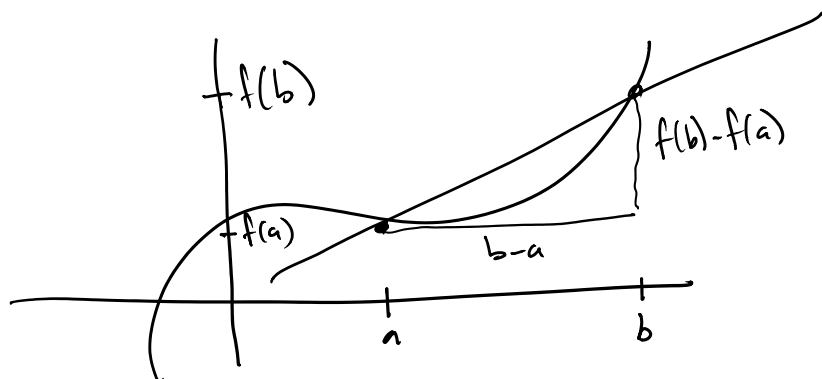


Slope of secant line for $f(x)$ between $x=a$ & $x=b$



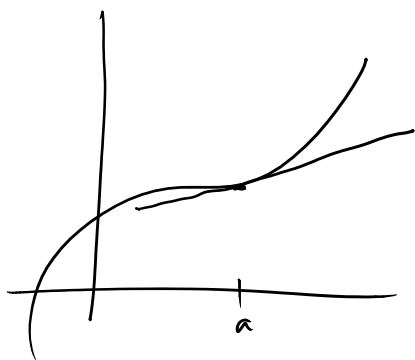
$$\text{slope} = \frac{f(b) - f(a)}{b - a}$$

= average rate of change

= average rate of change of $f(x)$ between $x=a$ & $x=b$

Slope of tangent line to $f(x)$ at $x=a$ =
 instantaneous rate of change of $f(x)$ at $x=a$ =
 the derivative of $f(x)$ at $x=a$ =

$$\lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h} = f'(a) = \left. \frac{df}{dx} \right|_{x=a}$$



$$y = f(x) \qquad = \left. \frac{dy}{dx} \right|_{x=a}$$

$$\lim_{x \rightarrow 0} \frac{\sin x}{x} = 1$$

$$\lim_{x \rightarrow 0} \frac{\sin 2x}{x} = \lim_{x \rightarrow 0} \left(\frac{\sin 2x}{x} \right) \cdot \left(\frac{2}{2} \right) = \lim_{x \rightarrow 0} 2 \frac{\sin 2x}{2x}$$

$$= 2 \lim_{x \rightarrow 0} \frac{\sin 2x}{2x}$$

as x gets close to 0

$$\lim_{x \rightarrow 0} \left(\frac{1 - \cos x}{x} \right) \left(\frac{1 + \cos x}{1 + \cos x} \right)$$

so does $2x!$

declare $u = 2x$

$$= 2 \lim_{u \rightarrow 0} \frac{\sin u}{u} = 2 \cdot 1 = 2.$$